e´dyn news

E'DYN E´DYN HAS GAINED A SUCCESS AFTER SUCCESS AND IS PENETRATING THE WORLD MARKET

The **e´dyn** brand creates innovative and complete technical solutions for electric drives in the field of nautical industry. Through constant innovation and analysis, it enables and produces top-quality finished products under its own brand, which are distinguished by their reliability, quality, strength, durability and top-quality appearance.

EBS / ELECTRIC BOAT SHOW MILAN / 13th - 15th MAY 2022

Electric Boat Show Milan is the only trade fair dedicated exclusively to the entire production and supply chain of electric boats. Offering an innovative and specific vision of the sector, it will present the issues, content and areas of excellence of a market which is a protagonist at both national and international level, using an original formula approved and welcomed by operators on the market.

TEST POINT AND ATTRACTIVE E'DYN EXHIBITION

EBS – Electric Boat Show Milan it is an excellent opportunity to meet and exchange views for all players revolving around the entire production and supply chain of 100% electric sailing.

It is address issues related to the boats of today and tomorrow and to all the infrastructure required for the development of the sector.

This was accompanied by a high-profile conference and training schedule taking the form of seminars, conferences, demonstrations, simulations, tests and trials.

The innovative formula and the setting of the **Idroscalo of Milan** did allow the B2B event to run alongside participation of the final public with separate, dedicated issues and content. For the very first time the best ideas in this new way of sailing were experienced at first hand and tried out, 100% electric boats tested and views exchanged with top players in the sector.

THE TEST DRIVE GARNERED A LOT OF INTEREST

The main aim of the event is **to promote the development of electric sailing** in all aspects and wherever there is a navigable stretch of water: from seas to lakes, from rivers to canals within cities, to artificial lakes and all navigable stretches of water.

Of course, **e'dyn** also presented itself in Milan and proved once again that innovations in the field of boat electrification are quite interesting for a large number of nautical enthusiasts, as evidenced by the visit to the **e'dyn** exhibition pavilion, as well as the strong interest in test cruises.

YOU CAN ALSO BOOK A TEST DRIVE

E'DYN – METSTRADE SHOW AMSTERDAM / 16th - 18th NOVEMBER 2021

The Metstrade Show is the world's largest fair of marine equipment, materials and nautical systems. In collaboration with **Superyacht Forum Live**, it is the only international exhibition focusing on B2B for the maritime leisure industry and serves as a platform for innovation, market development and remains a connecting point for the maritime industry.

1,276 exhibitors from 48 countries took part in the fair. Among them were 180 companies from 29 countries, which presented themselves for the first time this year at the Metstrade fair.

E'DYN RAZSTAVNI PROSTOR NA SEJMU METSTRADE

Among the high-profile events was the presentation of professional sailor, world record holder and ocean activist **Dee Caffari**. Visitors' attention was also focused on the **HISWA Marina Symposium**, where a discussion on the development of marinas in the Netherlands took place, with an emphasis on hospitality. **The Metstrade Show** also hosted the high-profile **GMI Gloabal Meeting**, where exchanges of views, discussions on current topics and, of course, the possibility of global networking take place. For younger marine enthusiasts, **The Young Professionals Club** is interesting, bringing together professionals from the maritime industry who are under 35 years old. This makes it easier for younger professionals to connect with other young people in the nautical profession.

Superyacht Forum Live presented a new vision in its mission in Amsterdam - the **Superyacht 2030** project. In line with current sustainable development goals, renewed energy and the requirements of the next generation of superyacht owners, Superyacht Forum Live will focus on market efforts, sustainability in all market sectors.

E'dyn was also introduced with innovations and the improved engine of the **Free Time** collection, a **new outboard model e'dyn 2035** with **up to 25kW of power**, was put on display. It reaches zero emissions, has a low level of noise and vibration. It is simple in its structure. Compared to other competing engines, the e'dyn's favorite **2035** is extremely light.
Another novelty is the **new color e'dyn display**, which will be available in 2022.

E'DYN – GENOA BOAT SHOW / 16th - 21th SEPTEMBER 2021

This year, the **Genoa Boat Show** is traditionally the 61st largest nautical event in the Mediterranean, which can be proudly compared to other nautical fairs around the world. It is presented under the **Made in Italy** brand, where a real spectacle takes place on more than 200,000 square meters of exhibition and exhibition space, both on land and in the sea.

From **2018** onwards, previously independent events-**Tech Trade Show, Sailing Word Show, Boat Discovery Show** and **Yacht and Superyacht Show**, will be combined under the auspices of **Genoa Boat Show**.

The **Genoa Boat Show** is a paradise for marine enthusiasts as well as professionals in the nautical and other related industries. Not surprisingly, most of the events were completely sold out for several days in a row, and visitors came from all over the world. This year, over **188.000 visitors** to the fair were recorded. The organizers offer special events, professional conferences, host real sailing stars and sports champions, which is undoubtedly attractive to all marine enthusiasts.

Fantastic participation was also recorded by the **e'dyn team**, which impressed passers-by as well as potential business partners with its showroom and competitive electric motors and boats.

GET TO KNOW WITH MODERN ENGINES ON TEST DRIVING

E'DYN EXHIBITION SPACE, GENOA BOAT SHOW

E'DYN – ST. TROPEZ / 18th SEPTEMBER 2021

Trends in nautical are increasingly reflected in the awareness and importance of ecology, reducing the consumption of environmentally harmful resources and maintaining the cleanliness of marinas. In recent years, the development and manufacture of electric boats have jumped dramatically and convinced many people of the comfort of silence during the voyage itself.

E'DYN BOAT REPRESENTS IN ST. TROPEZ

In the past few days, **St. Tropez** hosted a presentation of the latest achievements of **Aqua charging stations**, which will take care of charging electric vessels. Aqua stations will be installed across the **Cote d'Azur** in the coming years. You will be able to charge your boat in Genoa, Monte Carlo, Monaco, St. Tropez, Nice, Cannes and elsewhere. The presentation was also attended by the e'dyn team which constantly monitors all innovations and improvements in the field of electric vessels.

AQUA CHARGING STATIONS ATTRACTED A LOT OF VISITORS

E'DYN – CANNES YACHTING FESTIVAL / 7th - 12th SEPTEMBER 2021

Between September 7th and 12th, **e'dyn** also exhibited in **Cannes**. The ports of **Port Vieux** and **Port Canto** were the two venues where the festival took place. **Over 600 exhibitors** from different parts of the world took part, presenting a huge number of innovations in the field of nautics. The organizers recorded over **50,000 festival visitors**.

The company **Podkrižnik d.o.o.** presented a program of electric propulsion for **e'dyn** vessels. **E'dyn** has already gained success at previous exhibitions and did not go unnoticed this time either. It was placed in the 'green route', together with a business partner for sales in the Italian market.

As the world is oriented towards the 'green transition', this trend was presented at the **Cannes Yachting Festival**. They created a new brand **Green route** with a special logo which marked the exibitors, who presented green innovations, which include ecological solutions that reduce the impact of the nautical industry on the marine environment and ecosystem. Among them was **e'dyn** as well.

EXHIBITION SPACE CANNES YACHTING FESTIVAL

NON HEARING SAILING IS A BALM FOR THE EARS

E'DYN – MONACO ENERGIE BOAT CHALLENGE / 6th - 10th JULIJ 2021

The Monaco Yacht Club is a unique event and a driving force in the field of nautical industry, which with a new vision of sailing and navigation, paves the way for new guidelines. With a positive and environmentally-oriented approach, many representatives of technological nautical innovations are combined at the fair. In these days, **Monaco Energy Boat Challenge** has been taking place, a unique international competition aimed at developing alternative energy solutions for the engines of the future. Apart from competition, the emphasis is also placed on the dismantling and presentation of power-free assemblies without emissions and other essential components. Within 5 days of the presence at the heart of Riviera, **e'dyn** has increased, which has increased visibility through its presence and introduced itself to a wide range of potential business partners, and used the meeting to conceptually upgrade the vision of modern-day navigation.

The highlight was a nautical conference, where experts in related areas were deepening into topics such as alternative clean energy, modern-day efficiency and a general debate on the latest guidelines and conclusions in the field of nautical industry.

The event was attended by 20 exhibitors from different countries and over 25 international universities, which are focused on the latest research on navigation with electric motors.

In 1953, the **Yach Club Monaco** was founded by **Prince Rainier**, and since 1984 it has ben preceded by **Prince Albert II.** The club has 2,500 members from 73 countries, and it boasts with the most prestigious yachts in the world. The Monaco Yacht Club occupies a unique place in the world of nautics.

By its statute and mission, the club serves as *»a link between sea lovers.«* Monaco is a centre of nautical affairs and organises annually over 30 international nautical events promoting the **Principality of Monaco, the world capital of sailing.**

E'DYN – VISIT OF PRINCE ALBERT II.

The Monaco Energy Boat Challenge is certainly a unique event for all nautical enthusiasts. The exhibition **e'dyn** also visited **Prince Albert II** himself, who looked closer to the electrical systems presented and had a chat with a nice **e'dyn** team. Apparently, the enthusiasm was mutual, because **Prince Albert II** was happy to wear **e'dyn** sports cap on his head and he even posed with **e'dyn team**. No doubt **e'dyn** can record this event as a great success in its own visibility. Congratulations to the team that with its positive approach and ingenuity realised the best possible *product placement*.

PRINCE ALBERT II. AND E'DYN TEAM

e'dyn news

E'DYN – SALONE NAUTICO VENEZIA / 29. MAJ - 6. JUNIJ 2021

Launching of new products on the market is quite a challenge, and **e'dyn** actively participates in trade fairs all around Europe. The **e'dyn** brand can be traced at all major trade fairs where it is represented by electric drives.

The outstanding performance of **e'dyn** is recorded at a recent Venice trade fair, where the **»Salone Nautica Venezia«** has harvested quite a few laurels in different categories. It has been possible to see the products presented on land and in water. In particular, **the new Free Time series** and the current favourite series **e'dyn 1120** - which also allows up to 20% of the power upgrade with **Hydro Impulse** and thus improve its efficiency, increase reach and reduce battery consumption. All of the above, however could be tested on various vessels equipped with **e'dyn** drives to make sure of the quality and reliability of the **e'dyn.**

SAILING IN SILENCE, ST. MARK'S SQUARE

E'DYN EXHIBITION SPACE VENICE

E'dyn took part in a competition at an acclaimed 3-day e-regatta, **Venice 2021.** The competition covers all important voyage elements: From slalom, to boat maneuverability, energy consumption, durability, reach and achievement of the maximum speed. **E'dyn 5,2, powered by 1120, has achieved an absolute victory**, which is counted among the major successes in the electrification of vessels on a global scale.

E'DYN TEAM IS CELEBRATING ITS EXCEPTIONAL ACHIEVEMENTS

E'DYN AN ABSOLUTE CHAMPION IN HIS CATEGORIE

E'DYN
- CUSTOM
MADE

E'DYN – AFTER MEASUREMENT OF INDIVIDUAL

In cooperation with the vessel manufacturers, **e´dyn** is constantly looking for new optimal solutions which try to meet the most diverse customer requirements. The unique characteristic of the **e'dyn** brand is that it was created with an important thought: It must be custom-made. It realizes that each individual has his unique desires, so **e'dyn** offers tailor-made solutions for everyone. Whether it is the visual aspect or an upgrade of the motor system on a new or existing vessel, **e'dyn** allows a final product which, according to user needs and wishes, is constantly seeking new optimal solutions for the vessel to be fully adjusted.

All **e'dyn** products are developed on the basis of a wide range of technical experience and tested in well-equipped laboratories which enable real-time updating and upgrading of final products. Excellent technical equipment allows products to develop faster and better. Similarly, **e'dyn** does not neglect its social responsibility, which is taken seriously and is focused on reducing carbon footprint, using recycled materials and maintaining clean water.

»The luxury that you can move almost unheard is the most beautiful experience of navigating a boat powered by electric power. The whole chapter in the literature of the shipbuilding industry is designed to reduce noise in the propulsion system. The electrical system with steady rotation has a low level of noise and vibration. Hence, navigation in silence is priceless«

E'DYN – A SHORT STORY

E´dyn is a brand of the **Podkrižnik** family company, which has been developing, manufacturing and marketing intelligent drive systems for various fields and industries around the world for several decades. With its unstoppable vision, the company creates shifts in the production of drive technology in various industries and sectors. Under the navigation of the umbrella company and its global network of development partners and suppliers, **e´dyn** fulfills the wishes of all who are guided by the heart along the waterway.

E'DYN VESSEL IN FRONT OF PODKRIŽNIK D.O.O.

The abbreviation **e´dyn** is an abbreviation of **»electric dynamic nautics«** or electric propulsion systems, which are produced in the Upper Savinja Valley.

e´dyn was originally created as a research project. The first electrical product of the company was an e-bicycle engine. As the company sees the future in the electrification of water, the development of the brand **e'dyn** is on an active rise.

E'DYN CAN BE CUSTOMIZED AS YOU WISH

E'DYN – FUTURE EVENTS

E'dyn, with its presentation and participation, continues at sea fairs in **Düsseldorf**, Germany and at the **Boat Tülln** fair in Austria. All the nautical enthusiasts interested in the alternative voyage of **e'dyn** to their display rooms, where they will be able to convince themselves of quality and unique systems, which are certainly the coming winners of the new era of navigation. However, all potential business partners, as well as end-users, are invited to **Podkrižnik d.o.o.**, where they can consult experts about desired systems and test them.

The future of navigation is enthusiastically outlined, and with an **e'dyn** vision the impossible can be possible.